

SAKSHI AGRAWAL

GRAPHIC DESIGNER

EDUCATION

IMS GHAZIABAD
BACHELORS IN
BUSINESS
ADMINISTRATION
2020-23

THE DESIGN VILLAGE
MASTERS IN DESIGN
(GRAPHICS AND
COMMUNICATION)
2024-26

EXPERIENCE

RESEARCH AND DESIGN
PROJECT (M.DES)

MATERIAL FUSION
PRODUCT DESIGN

MARKETING AND SALES
(BBA)

ABOUT ME

A MULTIDISCIPLINARY DESIGNER WITH A BACKGROUND IN BUSINESS ADMINISTRATION AND CURRENTLY PURSUING AN M.DES IN NOIDA. I COMBINE STRATEGIC THINKING WITH VISUAL STORYTELLING, DRAWING FROM MY EXPERIENCE IN GRAPHIC DESIGN, PHOTOGRAPHY, AND SPECULATIVE DESIGN. WITH EXPOSURE TO HEALTH COMMUNICATION, PRODUCT EXPANSION, UI/UX RESEARCH, AND CULTURAL VISUAL NARRATIVES, I APPROACH DESIGN THROUGH EMPATHY, SYSTEMS THINKING, AND USER-CENTERED METHODS

SKILLS

ADOBE ILLUSTRATOR
INDESIGN
AFFINITY
DSLR
PHOTO MANIPULATION
SYSTEM THINKING
DESIGN RESEARCH
VISUAL STORYTELLING

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