

Tanishika Sethi

Visual & Communication Designer

Graphic and Communication Designer crafting narrative-led visual solutions. Passionate about learning, detail-focused execution, and transforming ideas into clear, compelling stories that work.

Experience

TRES & DOS, NEW DELHI | JUNIOR VISUAL DESIGN INTERN

INTERNSHIP | PART TIME (JAN - NOV 2024)

Fine Dining & Global Street-Food Restaurant Brands

- Designed visual communication for two distinct dining identities, translating culinary philosophies into cohesive digital and print experiences.
- Created ingredient-led brand visuals and event communication for Tres, focusing on minimal, seasonal, chef-centred storytelling.
- Developed energetic, street-food inspired campaigns for Dos, using bold graphics, kitchen/food photography, and fast-paced content design.
- Directed and styled food and ingredient photography; repurposed behind-the-scenes content into authentic narrative-driven social media assets.
- Ensured consistent brand expression across menus, marketing campaigns, and social media through strategic storytelling and visual systems.

RIPEN APPS | DESIGN INTERN

INTERNSHIP (JUN - AUG 2023)

- Designed visually consistent assets supporting both marketing and product teams.
- Contributed to mobile UI screens, app interface layouts, and brand-focused illustrations.
- Created social media creatives, iconography, and product visuals aligned with existing brand guidelines.
- Ensured cohesive visual identity across digital platforms through systematic design execution.

Education

THE DESIGN VILLAGE

2022 -2026 | Bachelor's in
Graphics & Communication

D.A.V. PUBLIC SCHOOL

2019 -2021 | Commerce

Languages

- HINDI
- ENGLISH
- PUNJABI

Contact

+91 6280951126

tanishikasethi06@gmail.com

Academic Clients

KHAMIR | SUGRI SHALA

Designed a real-time campaign board game and learning journal that immerse students as craft apprentices, exploring Kutch's cultural, environmental, and technical traditions.

ALLIANCE PRINTECH

Created precision-inspired spatial graphics for Alliance Printech to enhance wayfinding, provide key information, and reflect the brand's engineering heritage.

THE EMABASSY OF THE KINGDOM OF THE NETHERLANDS

Designed limited-edition "Last of Holland" gift packaging for the Netherlands Embassy, aligning with the nation's rebranding and produced officially.

FOSTERS + PARTNERS

Developed a strategy addressing Delhi's urban heat island effect by converting waste into value, creating markets that empower workers and promote composting.

ARTIZE

Created "Harmonious Dimensions," a strategic art installation for Artize, using 3D and multimedia to reinforce its luxury, art-driven brand identity.

Tools & Skills

- ADOBE CREATIVE SUITE
- FIGMA