

ISHITA MAHAJAN

MULTIDISCIPLINARY DESIGNER

CONTACT

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[linkedin profile](#)

Portfolio

ABOUT ME

I embody a perpetual journey of unlearning and learning, approaching challenges with a fresh, creative outlook and thrive in collaborative environments.
I see myself as a concept designer, I craft immersive, cohesive experiences through a research-led process, simplifying complex systems and making the abstract tangible

EDUCATION

Somerville school , Noida
2008 -2022

The Design Village
2022 -2026
Bachelors in Design

TU Delft , Netherlands
Jan - Jul 2025
Semester Exchange -
Industrial Design Engenieering

SKILLS

CREATIVE SKILLS

Research and analysis , Concept development & storytelling, Experience design, Wireframing & prototyping, System & Strategic Design, UI Graphics, Branding, visual identity, information visualization.

ANALYTICS SKILLS

UX research, Pattern recognition, Strategic planning, Process mapping, Critical thinking & decision-making

SOFT SKILLS

Receptive to feedback, efficient task planning, Team guidance , active listener & taking ownership



Adobe
Illustrator



Adobe
Photoshop



Adobe
InDesign



Adobe
Premiere
Pro



Adobe
Lightroom
Classic



Google
suite



Figma



Framer



Procreate



Solidworks



Touch
Designer



P5.js

WORK EXPERIENCE

NATIONAL GANDHI MUSEUM , NEW DELHI

Exhibition Designer | Sept 2025 - Oct 2025

Designed and curated an exhibition interpreting Gandhi's life through evolving ideas of truth and nonviolence, encouraging reflection and dialogue

THE DESIGN VILLAGE

Design Intern | Jun - July 2024

Curated and designed the orientation exhibition, through spatial design, while managing setup, coordinating tasks, and handling software-based design work for academic and institutional projects.

BIAS

UX Researcher | Jun - July 2024

Conducted user interviews and behavioral studies to inform and refine product / service strategies for airtel.

DPS RAJNAGAR METRO STATION

Visual Identity | July 2024

Created a distinct identity for the metro station, reflecting the school's commitment to educational excellence.

DHI – EXPERIENTIAL LEARNING

System Design & Workshop Facilitator | 2023 - Present

Founded Dhi, a platform conducting hands-on design workshops to foster creativity and problem-solving in school students .

TEDX TDV

Post production Volunteer | May 2023

Collaborated with management on post-production, and shot the entire event.

ACADEMIC PROJECTS

GODREJ - CAMPUS CONNECT WINNER

Experience Design | Aug - Dec 2024

Designed and built an immersive installation “ Beneath the surface ” emphasizing user interaction and spatial engagement to bring awareness.

THE EMBASSY OF THE KINGDOM OF THE NETHERLANDS

Concept & Product Design | Feb - Dec 2024

Revitalized the Holland corporate gift collection to align with the Embassy's updated visual branding while preserving its core identity.

FOSTERS + PARTNERS

Spatial system Design | Oct - Dec 2023

Researched and developed design interventions to mitigate the urban heat island effect in Delhi, focusing on responsive, sustainable solutions that adapt to environmental conditions .

KA-AM Architecture & Design Studio, New Delhi

Collateral Design | Aug - Oct 2023

Designed engaging collaterals emphasizing experiential design while meeting business objectives.