

KRITI AHUJA

MULTIDISCIPLINARY DESIGNER

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SUMMARY

- As a multidisciplinary designer, I thrive on the intersection of innovation and cultural heritage.
- My collaborative approach fosters teamwork, and I enjoy engaging with diverse cultures through design.
- Having participated in notable projects and international events, I am committed to making meaningful contributions to the design landscape.

EDUCATION

Bachelor Of Design

THE DESIGN VILLAGE

01/2022 - 01/2026 NOIDA

High School

Bal Bharati Public School

01/2022 - 01/2022 Karol Bagh, NEW DELHI

PROJECTS

FOSTERS +PARTNERS

01/2023 - 01/1970

- The aim was to recommend solutions to the problem of UHI in Delhi. The approach involved diving into UHI research and understanding Delhi's unique characteristics, particularly through an indigenous lens.
- The aim was to develop effective strategies to counter the rising temperatures in the city. Sitaram Bazaar was chosen as the focal point for creating a Design Intervention
- The project underscores the significance of combating UHI in Delhi by embracing indigenous insights.

ULUK Outdoors

01/2022 - 01/2022

- Developed a universal attachment system for luggage and bag configurations tailored for adventure motorcycles throughout India.
- This system should ensure compatibility with various models, enhancing convenience and safety for riders while accommodating diverse travel needs across different terrains.

NOTE

01/2024 - 01/1970

- Redesign the pen to enhance its ergonomics and aesthetic appeal, focusing on comfortable grip, balanced weight distribution, and an attractive visual design.
- Another aspect was to focus on the user experience to make it more user friendly stationary.

SKILLS

Shaper3D Keyshot figma

Photoshop Rhino sketching

3D Printing Prototyping

Da Vinci Resolve

Effective Communicator Team Work

Leadership Multi-tasking

Market Research

EXPERIENCE

SUTRADHAR

DOMAINE DE BOISBUCHET

In July 2024, I had the privilege of attending the summer workshops at Domaine de Boisbuchet in France.

This incredible opportunity allowed me to collaborate with students from Manchester Metropolitan University and Canterbury Christ Church University in England

CHOWK AND CHARPAI

London Design Biennale

I had the honor of representing India at the London Design Biennale.

This collaboration showcased the essence of contemporary Indian culture through innovative design.

LANGUAGES

English

Native



Hindi

Native



Punjabi

Intermediate



PROJECTS

orange Tree

📅 10/2024 - 12/2024

Designed a storage space for residential space elderly with back pain to provide them with accessibility, comfort and safety. Incorporating Inclusivity and universal design principles with a thoughtful approach.

- To have a larger impact on the elderly from the perspective of ownership, independency and mental well-being.

Mynzo Carbon

📅 02/2024 - 05/2024

Develop a user engagement strategy for the MYNZO app by utilizing storytelling and narrative building techniques.

- To enhance user interaction and connection, making the app experience more immersive and relatable.
- By weaving compelling narratives, we can foster a deeper emotional engagement with users throughout their journey on the platform.

PASSIONS

Dance

Dance (classical, contemporary, freestyle)

Spirituality

Spirituality makes me happy

Cooking

Experimenting with different recipes and cuisines