

SNEHA SUNNY

PRODUCT & FOOTWEAR DESIGNER |
ACCESSORIES ENTHUSIAST | CMF
EXPLORER

Quote That Inspires Me

"there are 360° degrees, so
why stick to one?"

-ZAHA HADID

KNOW ME BETTER

Hi! I'm Sneha Sunny a product and footwear designer currently pursuing my Master's in Product Design, with a strong foundation in footwear design. I love bringing ideas to life that are not only functional but also visually compelling and emotionally resonant. My interest lies at the intersection of fashion and functionality and I'm currently exploring accessories to expand my design language. I'm deeply curious, hands-on, and enjoy working across materials, forms, and user centered narratives. As a person I'm culturally rooted, enjoy painting and I enjoy working with others as it grows when I'm part of a team.

DESIGN SKILLS

- Design thinking
- Material exploration
- Sketching
- Experience design
- 3D Modeling
- Story board
- Trend mapping
- Prototyping
- Product development
- CMF



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Instagram handle _artobiography_

EDUCATION

- Mater Die School, New Delhi 2018
- Footwear Design and Development institute, Rohtak 2018-2022
- The Design Village, Noida 2024-2026

LANGUAGE

- English
- Hindi
- Malayalam

HANDS ON SOFTWARE

- Photoshop • Illustrator • Coral draw • Sketchbook • InDesign • Rhino 3D
- Keyshot • Figma • Fusion 360 • MS Office Suite

EXPERIENCE

- **LANCER FOOTWEAR PVT LTD. (DAYZ)**
INTERN DESIGNER JULY 2022-AUGUST 2022
Learnt about product development, design process, pattern construction and prototyping. Also made specification sheet and digital illustration. Assist the senior designer for planning and suggesting ideas.
- **INDIA LOST AND FOUND**
ILLUSTRATOR 8 MONTHS
Gave life to the story script through illustrations and handled social media page
- **PURPLE UNITED SALES PRIVATE LIMITED** 1 YEAR
GRAPHIC DESIGNER
worked on 2d graphic design for footwear designing, was a part of AW23 designing project and handled the responsibility of concept designer
- **FREELANCER** 1 YEAR
DESIGNER
Delivered detailed 3D renders and visualization assets for emerging startups like Javerix, 2point 26 And Shru'era to contributing to product refinement and improved their website relevance

INDUSTRIAL VISITS

- India International Leather Fair, Chennai- 4th SEM, B. Des (FDP).
- Industrial Visits to Tata International, Chennai- 4th sem B. Des (FDP)
- Industrial Visits to Leather Factory, Jalandhar 3rd sem, B. Des (FDP)
- Industrial Visits to Nivea sports shoe, Jalandhar 3rd sem, B. Des (FDP)

ACHIEVEMENTS

- Participated in a national-level art competition by govt. of India MSME
- Participated in an international shoe design competition conducted by Christ university.
- Certificate for 'The Fundamentals of Digital Marketing'.
- Co-creator of Ethics Against Humanity, an ethics-based design project showcased internationally at the Don Norman Design Award (DNDA) Conference, Singapore.