





# AAKRITI TULSYAN

UI/UX and Interaction Designer

## CONTACT

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## ABOUT ME

Hi, I am a UX | UI , interaction and product designer with a passion of creating intuitive user experiences at scale. I tend to lean towards to learn new things and keep evolving through creating interactive interfaces and experiences for users and strive to create striking results that tend to leave an impact.

## EXPERIENCE

### Silver Genie, New Delhi - UX/UI Design Intern

March 2025 - June 2025

Designed and analyzed user interfaces to improve usability and engagement.

### The Design Village, Noida - Admission Counselor Intern

Jan 2023 - June 2023

During my internship at Design Village, I actively contributed to student admissions by providing essential guidance and support throughout the process, ensuring a smooth transition into the program.

## PROJECTS

### 1. Foodshaala Foundation - Piggy Bites

2024

This playful app inspired by Gullak, helping children develop healthy eating habits with engaging features like meal logging, junk food tracking, and dual interfaces for kids and parents.

### 2. KA-AM - Web Experience

2023

- Developed and presented a comprehensive web collateral strategy.
- Encompassing responsive design and engaging content to enhance KA-AM's online presence.
- Showcase their architectural expertise effectively.

### 3. Foster + Partners

2023

- Ideation Strategist
- Contributed in a group project to come up with a green solution against UHI in the Indian context.

### 4. TDV Library - Applied UX Laws

2023

- Designed TDV Library app in Figma.
- Implement design principles and UX laws to create an intuitive and user-friendly interface.

## EDUCATION

### The Design Village, Noida - Bachelors of Design

Aug 2022 - Present

A Third year student currently pursuing UX/UI and Interaction Design

### Darbhanga Public School

July 2020 - June 2021

12th CBSE

## CERTIFICATION

### Netherland Embassy, New Delhi

June 2024 - December 2024

Contributed to a collaborative project with the Embassy of the Kingdom of the Netherlands, actively participating in its production and execution phases.

### London Design Biennale - चौक और चारपाई

June 2023

Participated in the London Design Biennale's summer studio, contributing to the development of the Indian pavilion's "Chauk and Charpai" installation.

## SKILLS

Figma | Adobe Creative Suits | Framer | Arduino | Web flow | Touch Designer  
Problem Solving | Prototyping | User Journey | Communication Skills | Research | Photography

## LANGUAGES

English | Hindi