

AADITYA BALI

[MULTIDISCIPLINARY DESIGNER]

ACADEMIC CLIENT

SUGRI SHALA - KHAMIR 2024

Group Project

Designed a strategic curriculum that enable meaningful sharing, immersive learning experiences, and induction towards traditional crafts of Khamir for students of grades 8-12.

FOREST DESIGN LAB 2024

Group Project

Created a multisensory installation that embodies the ethos of Forest Design Labs, focusing on environmental values and well-being.

INDIAHIKES 2024

Individual Project

Strategic solution to bring values and essence of brand and context across Indiahikes community campus- base-camp in the Himalayas.

FOSTERS+ PARTNERS 2023

Group Project

Proposing interventions tackling URBAN HEAT ISLAND effect within the context of DELHI.

ARTIZE, JAQUAR GROUP 2023

Group Project

A spatial art experience through in store installation for Artize Atelier.

SKILLS/SOFTWARES

Strategies / Building

Space Manipulation

Brand Analysis

Conceptualization

Fine Arts

Digital Illustration

Sketch UP

Adobe Suite

Touch Designer

Twinmotion

As a multidisciplinary designer, I am driven by a passion for crafting immersive spaces that tell compelling stories. I thrive on exploring new design challenges and am dedicated to creating experiences that resonate with users. My enthusiasm for learning and innovation fuels my ability to deliver exceptional design solutions.

EDUCATION

THE DESIGN VILLAGE, NOIDA, INDIA

- Bachelors of design - final semester (currently)

VENKATESHWAR INTERNATIONAL SCHOOL

- Standard 12th - 2021
- Standard 10th - 2019

LANGUAGES

- English
- Hindi

WORK EXPERIENCE

DESIGN FACTORY INDIA JAN 2025 - APRIL 2025

—> Exhibition Design Intern

I have completed my design internship at the Design Factory India, contributing at various levels, including presentation making, 3d renders, graphics & visuals and prototyping.

THE DESIGN VILLAGE JULY 2024 - JULY 2025

—> Intern at International Affairs

I successfully contributed to various exhibitions, displays and events like Summer School, Felicitation Ceremony, and an exhibition at the Embassy Of The Kingdom Of The Netherlands. From creating a comprehensive visual identity to sourcing necessary materials for the event.

TEDxTDV MAY 2024, 2025

—> Volunteer

I have experience volunteering in the organization and team management of a TEDx event at The Design Village.

CAN mixer 2024

—> Managing Team

I have experience managing an industry connect event at The Design Village.

PORTFOLIO

