

KRITTI RAKHEJA

Fashion Designer

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Hi! I'm a detail-oriented fashion design student at The Design Village, Noida with hands-on experience in design strategy, visual storytelling and coordination. I'm always willing to learn in every step of the way.

Education

2022–2026

The Design Village, Noida, Bachelor of Design

2019–2021

Modern Delhi Public School, Faridabad, High School

Skills

- Design & Technical : Technical Drawings, Fashion Illustration, Garment Construction, Pattern Making, Event coordination & support.
- Software : Figma, Adobe Illustrator, Procreate, CLO 3D (learning)

Experience

DesignxDesign Exhibition

Jan 2024 – Present

Curatorial Team & Volunteer

- Assisted in curating and setting up exhibitions for emerging designers under the 20 under 35 platform.
- Involved in concept development, layout planning and artist coordination for the 2025 edition.

World Builder

August 2025

Volunteer

- Assisted with on-ground event management and support tasks during live events.

Archana Rao Label, Hyderabad

Feb 2025 – April 2025

Fashion Intern

- Scheduled production calendars and coordinated with dyeing, stitching and delivery teams.
- Supported merchandising, stockroom organization and contributed to design ideation.

TEDxTDV Defining Change

May 2024

Moderator & Volunteer

- Managed behind-the-scenes logistics and stage coordination.
- Acted as session moderator for speaker panels during the event.

Immerse

Student Fest

Mar 2024 – April 2024

Co-Organiser

- Led a team to organize and execute a student-driven fest at The Design Village, Noida.
- Managed event scheduling, communication, and documented the fest through photography.

Projects

Alzheimer's Awareness : Graduation Project

July 2025 – Dec 2025

Constructed complete garments, demonstrating skills in garment construction, fit development and finishing.

Gababee

Aug 2024 – Sept 2024

Product development involving concept development, storytelling and final execution.

Mynzo – UX/UI Design

Feb 2024 – May 2024

Designed a user interface and developed a strategy to encourage eco-friendly habits through digital touchpoints.

Foster+ Partners – Industrial Design

Oct 2023 – Dec 2023

Proposed a green solution to counter Urban Heat Island effects in the Indian context.

KA-AM – Web Experience Design

Aug 2023 – Oct 2023

Designed print and digital collateral to enhance brand presence. Delivered cohesive brand visuals and content strategy aligned with their identity.