

KRITTI RAKHEJA

Fashion Designer

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Hi! I'm a detail-oriented fashion design student at The Design Village, Noida with hands-on experience in design strategy, visual storytelling and coordination. I'm always willing to learn in every step of the way.

Education

2022-2026

The Design Village, Noida, Bachelor of Design

2019-2021

Modern Delhi Public School, Faridabad, High School

Skills

- Design & Technical : Technical Drawings, Fashion Illustration, Garment Construction, Pattern Making, Event coordination & support.
- Software : Figma, Adobe Illustrator, Procreate, CLO 3D (learning)

Experience

DesignxDesign Exhibition

Jan 2024 - Present

Curatorial Team & Volunteer

- Assisted in curating and setting up exhibitions for emerging designers under the 20 under 35 platform.
- Involved in concept development, layout planning and artist coordination for the 2025 edition.

World Builder

August 2025

Volunteer

- Assisted with on-ground event management and support tasks during live events.

Archana Rao Label, Hyderabad

Feb 2025 - April 2025

Fashion Intern

- Scheduled production calendars and coordinated with dyeing, stitching and delivery teams.
- Supported merchandising, stockroom organization and contributed to design ideation.

TEDxTDV Defining Change

May 2024

Moderator & Volunteer

- Managed behind-the-scenes logistics and stage coordination.
- Acted as session moderator for speaker panels during the event.

Immerse Student Fest

Mar 2024 - April 2024

Co-Organiser

- Led a team to organize and execute a student-driven fest at The Design Village, Noida.
- Managed event scheduling, communication, and documented the fest through photography.

Projects

Alzheimer's Awareness : Graduation Project

July 2025 - Dec 2025

Constructed complete garments, demonstrating skills in garment construction, fit development and finishing.

Gababee

Aug 2024 - Sept 2024

Product development involving concept development, storytelling and final execution.

Mynzo - UX/UI Design

Feb 2024 - May 2024

Designed a user interface and developed a strategy to encourage eco-friendly habits through digital touchpoints.

Foster+ Partners - Industrial Design

Oct 2023 - Dec 2023

Proposed a green solution to counter Urban Heat Island effects in the Indian context.

KA-AM - Web Experience Design

Aug 2023 - Oct 2023

Designed print and digital collateral to enhance brand presence. Delivered cohesive brand visuals and content strategy aligned with their identity.