

# VANSHIKA GOSWAMI

## FASHION AND TEXTILE DESIGNER

### SKILLS

- **Soft Skills**

Weaving  
Eco printing  
Dyeing  
Knitting  
Teamwork  
Research  
Passionate  
Time Management

- **Hard Skills**

procreate  
photoshop  
Illustrator  
Indesign

### Contact

+91 8929127975

vgoswami2123@gmail.com

### Portfolio link

### PROFILE

I am an ambitious and focused individual who is self-motivated. I am constantly seeking exciting collaborative projects with designers and artists. My goal is to create aesthetically pleasing designs that attract clients and captivate audiences. I am naturally curious about creative endeavors and enjoy exploring beyond my current limitations. Therefore, I am always striving to expand my knowledge and skill set in the design field. In addition, I am eager to work with like-minded individuals to bring innovative ideas to life.

### WORK EXPERIENCE

**Merchandising Intern (October 2021 to December 2021)**  
**Paramount product PVT. LTD. A-55, Okhla Industrial Area, Phase-II, New Delhi**

- Collaborated with the buying and design teams to communicate product requirements, including quantity, style, and pricing, for effective inventory management.
- BUYERS - Zara and Sainsbury TU..

### PROJECT

**Online campaign for menstrual cups (Feb. 2023 - April 2023)**  
**Careform Labs**

- Collaborated with the team on an awareness project promoting the benefits of using menstrual cups, emphasizing their superior design and cost-effectiveness.
- Developed and implemented an engaging campaign to educate and inform the target audience about the advantages of menstrual cups, utilizing various marketing channels such as social media, workshops, and informational materials.
- Created graphics, highlighting the innovative design features of menstrual cups and demonstrating their cost-effectiveness compared to traditional menstrual products.

### EDUCATION

**Fashion designing ( Diploma)**

International School of Designing  
2018-2019

**B.SC fashion designing**

Maharaja Agrasen Himalayan Garhwal university  
2019-2021

**Luxury in weaving ( exchange semester )**

Ecole Duperré Paris  
sept 2023 - march 2024

**M.DES fashion and textile**

The design village  
2022- Present  
Pursuing