

# RAGHAV MODI

M.Des Product Design

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Delhi NCR

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## ABOUT ME

As a designer, I am motivated by the impact of diverse mediums and materials. My passion lies in crafting stories that effectively communicate and resonate with viewers, leaving a lasting impression. To achieve this, I experiment with a range of mediums, materials, and technologies to create visually striking, emotionally impactful, and intellectually stimulating work. Driven by my dedication to storytelling and sustainability, I strive to inspire positive change in the world through each design, one story at a time. I believe in making things, understanding the relation between human and a product, and the narrative behind it.

## EXPERIENCE

### Program Lead

Dec 2023 - Jan 2024

Public Arts Trust of India

As program lead for Jaipur Art Week 3.0 Ambassador Programme, We ensured seamless coordination, supported Ambassadors, managed high-pressure situations, prioritized visitor engagement, and executing arts management tasks refining my adaptability and teamwork skills.

### Co-Founder

Jan 2021 - May 2022

Einaya Jewels

This Jaipur-based jewelry startup offers affordable, minimalist accessories suitable for everyday wear, catering to all genders. Their focus is on providing well-fitting pieces that are budget-friendly, targeting the needs of the younger generation.

### Assistant Cinematographer

February 2021 - March 2021

DA Film School

As an assistant to Cinematographer Dev Agarwal, I contributed to the creation of short films for school promotion.

### Assistant Photographer

April 2020 - August 2020

Tarun Gupta Photography

Working with top brands such as Kesar, Wow Momos, Good Dot, Crown Plaza, Deli Beli, and others in the hospitality industry, I collaborated with corporate clients to understand and ideate social media campaigns tailored to their brand.

## PROJECTS

### Muji India

Design Strategist

March 2023- May 2023

The goal of this project is to enhance customer engagement and increase visibility for Muji India's DLF MALL OF NOIDA store, specifically in the offline space.

### TDV Labs

Merchandise Designer

May 2023- June 2023

TDV Labs aims to democratize well-designed products, redefining design's role in urban India and fostering a culturally inclusive future, making merchandise for The Design Village included exploration of various materials and upholding the design language of the institution.

## EDUCATION

### **The Design Village**

Masters of Product Design  
Noida, Uttar Pradesh  
2022-2024

### **Rukmani Birla Modern High School**

Commerce with Information Practices  
Jaipur, Rajasthan

### **Commerce College, Rajasthan**

Bachelors of Business Administration (Secured  
First Division)  
Jaipur, Rajasthan  
2020-2022

## CERTIFICATION

### **DA Film School**

Advance Diploma in Cinematography  
Mumbai, Maharashtra

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## ACHIEVEMENTS

- My photography work has been recognized and published in various outlets, including Conde Nest Traveller, Economic Times, Times of India, Yahoo, Hindustan Times. Additionally, my photographs were selected and exhibited at the Jawahar Kala Kendra during the annual Jaipur Anniversary Exhibition hosted by JKK and Beautiful Jaipur.

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## SKILLS

My professional skillset spans a diverse range of creative disciplines, including

- Material Research
- Rapid Prototyping
- 3d Printing
- CNC Operations
- Brand Development
- Systems Design
- Creative Direction
- Photography/Cinematography
- Team Management
- Design Thinking

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## TECHNICAL SKILLS

Adobe Creative Suite . Google Suite . Set a Light 3d . Rhinoceros 3d. Luma Keyshot . Gcode Slicing . Fusion 360

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## PORTFOLIO

[Please use this link to access the portfolio.](#)