



## ABOUT ME

Luxury brand strategist with a background in Design, specializing in brand management, communication, and sustainability. Experienced in working with global luxury brands. With prior experience in fashion and product styling, I have a keen eye for aesthetics, composition, and lighting to bring products to life.

A firm believer in lifelong learning, I constantly seek opportunities to innovate and create compelling brand narratives that blend design, strategy, and sustainability."

## SUHAVI SHARMA

*Multidisciplinary Designer*

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## SOFTWARE SKILLS



## CORE SKILLS

- Illustrations
- Teamwork
- Communication
- Problem solving
- Empathy
- Strategy management
- Presentation

## EDUCATION

- Sophia Senior Secondary School, Bikaner  
2004-2016| AISSE CBSE board
- Seth Tolaram Bafna Academy, Bikaner  
2017-2018| Senior Secondary Education CBSE Board  
In medical science and fine arts
- National Institute Of Fashion Technology,  
Gandhinagar  
2018-2022| Bachelors in Fashion Design
- The Design Village, Noida  
2023-2025| Masters in Product Design
- Domus Academy, Milan  
2024-25| Masters in Luxury Brand Management (semester course)

## WORK EXPERIENCE

- Domus Academy, Milan | Sep-2024 - Jan-2025

### LUXURY BRAND STRATEGY & COMMUNICATION INTERN

Worked on brand strategy and communication projects with Chopard & Pollini S.p.A - Aeffe Group.  
Developed insights into luxury storytelling, heritage, and craftsmanship.

- Fabuleux Gifting Studio | Sep-2022 - Aug-2023

### PRODUCT STYLIST

Curating luxury hampers and styling them for photoshoot for social media and marketing.

- Design collection | Jan 2022 - Mar 2022

### DESIGNER AND STYLIST

Taking Leheriya as the chief craft, designed and constructed a resort wear summer collection. Also promoted Rajasthan tourism with the styling and photoshoot.

- 145 East, Kolkata | Jun-2021 - Aug-2021

### FASHION DESIGNER

Designed and illustrated a range for the brand, with the given brief. Constructed three selected garments and styled them for the photoshoot of the same.

- Designed and constructed an overall garment. Styled and photographed the same garment in three different contemporary, vintage, and retro looks.