

# PRAKRITI

## Textile and Fashion Designer

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### ABOUT ME

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I'm a Fashion and Textile designer who works with natural dyes, 3D surface explorations and eco prints. My creations embody a spirit of exploration, embracing experimentation and pushing the boundaries of conventional design. These designs draw inspiration primarily from nature and culture.

### EDUCATION

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#### Master of Fashion and Textile Design (MDes)

2022 - Present

- The Design Village, Noida

#### Bachelor of commerce (BCom)

2019 - 2022

- Deen Dayal Upadhyaya Gorakhpur University
- Secured first Division

#### ISC (Commerce Stream)

2019

- Little Flower School, Gorakhpur
- Secured 93 percentile

### ACADEMIC PROJECTS

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#### Merchandise Designer | The Design Village, Noida

May 2023 - June 2023

- Developed high-quality, affordable merchandise for mass consumption under the mentorship of Mr. Mohan Verma
- Conducted market research and ideation to identify customer needs and opportunities

#### Design Strategist | MUJI India

Feb 2023 - April 2023

- Working with the team to improve visibility and customer interaction in Indian physical stores.
- Providing various proposals and strategies that can assist the brand in achieving their goal under the mentorship of Mr. Shazaman Saiyed.

### VOLUNTEERSHIP EXPERIENCE

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#### Relationship Manager | India design

13th Feb 2024 - 18th Feb 2024

- Successfully managed visitor experiences at the design pavilion, adept at building networks and fostering connections

## EXPERIENCE

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### Entrepreneur | Natures Arshion

*Aug 2020 - Feb 2022*

- Successfully operated a handmade paper products business.
- Managed the entire business operations, including sourcing raw materials and production with a consistent growth and profitability

## SOFT SKILLS

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- Teamwork
- Leadership
- Adaptability
- Time Management
- Passionate

## TECHNICAL SKILLS

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- Photoshop
- Illustrator
- Figma
- Procreate
- Clo 3D
- InDesign

## WORK PORTFOLIO

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- [prakritijaiswal.com](https://prakritijaiswal.com)