

# ANSHIKHA MAHAJAN

## Visual Communication Designer

I blend creativity with strategic thinking to convey messages that captivate and engage.  
Understanding the unique narratives behind each project presents an opportunity to tell a story.

## EDUCATION

### The Design Village, Noida

M. Des. Communication & Graphic Design - Pursuing

### MLNC, University of Delhi, Delhi

B.A. (Hons.) Economics - 2021

### Venkateshwar International School, Delhi

Grade 12 - 2018

### Venkateshwar International School, Delhi

Grade 10 - 2016

## SKILLS

Composition & Layout

Branding

Web Design

Logo Design

Publication

Communication Skills

Ideation & Creativity

## PROJECTS

### Simplease Property Management

Website and Dashboard design - 4 months

### G Plus

Logo and Print Collaterals - 2 weeks

## VOLUNTEERSHIP

### India Art Fair, 2025

Workshops, Inclusivity and Learning Programme

## EXPERIENCE

### Simplease Solutions Pvt. Ltd.

Graphic Designer - 2021 - 2023

- Web design and Dashboard design
- Posters, flyers, banners, etc.
- Social Media Posts

### Lantern Studios

Graphic Design Intern - Dec 2021 - Mar 2022

- Web design
- Merchandise design
- Posters, flyers, banners, etc.
- Social Media posts

### Creative Secrets

Freelance - 2021 - Present

- Logos and Brand language
- Web design
- Video editing
- Posters, Flyers & Banners
- Social Media Posts

### Genius Edutorial

Graphic Designer - 2020 - 2021

- Logos and Brand language
- Web design
- Posters, flyers, banners, etc.
- Social Media Posts

## CONTACT

+919643437266

anshikha.mahajan@gmail.com