
EDUCATION

Bachelor of Design (B.Des), Graphic Design

The Design Village, Noida

2020 - 2024

Percentage: 85.00%

Senior Secondary (XII), Science

Prestige Public School, Indore, India

(CBSE board)

Year of completion: 2020

Percentage: 80.00%

Secondary (X)

Indian School Al Ghubra, Muscat, Oman

(CBSE board)

Year of completion: 2018

Percentage: 90.00%

WORK EXPERIENCE

Graphic Design

Mastersbuddy, Virtual

Internship • Jul 2023 - Oct 2023 (3 months)

Responsible for the conceptualization and design of creative collaterals for advertisement on social media.

Single handedly revised the visual style of creatives.

Responsible for conceptualization and design of creative collaterals for print.

UI/UX Design

Digibros India, Virtual

Internship • May 2023 - Jun 2023 (1 month)

Single handedly responsible for branding and identity design of their new initiative in the form of an application

Single handedly responsible for designing components and complete pages for their application in terms of frontend development.

Assistant Communication Designer

Domaine De Boisbuchet, Lessac

Internship • Mar 2023 - Jun 2023 (3 months)

Single handedly responsible for the visual style and identity design of an exhibition

Responsible for conceptualizing and designing creative collaterals for their social media platforms

Supervised the official website and social media platform

Graphic Designer

D Y Patil Academy, Pune, Maharashtra, India, Virtual
Job • Feb 2023 - Present (1 year 4 months)

Responsible for conceptualization and creation of all social media creatives and printable collaterals of the brand, along with the branding and identity creation of their Global Studies Division Apartment

Graphic Design

D Y Patil Academy, Pune, Virtual
Internship • Feb 2023 - Present (1 year 4 months)

Single handedly responsible for conceptualizing and designing collaterals for all social media platforms and channels

Responsible for the publication design of the printable physical articles for the institution.

Graphic Design

Footballmonk.in, Virtual
Internship • Feb 2023 - Apr 2023 (2 months)

Responsible for conceptualization and creation of creative collaterals for merchandise to be sold under the brand.

Responsible for creating various designs for the website of the brand.

Graphic Design

Tradeg India, Virtual
Internship • Feb 2022 - Mar 2022 (1 month)

Responsible for single handedly designing the daily business report PDF sent out to all customers of the brand

Responsible for designing social media adverts

Graphic Design

HostingPatna, Virtual
Internship • Feb 2022 - Mar 2022 (1 month)

Responsible for creating visual creatives related to promoting services provided by the organization

Graphic Design

EightyBP, Virtual
Internship • Nov 2021 - Dec 2021 (1 month)

Designing social media posts for instagram

Visualizing and conceptualizing adverts

Designing graphics for T shirt prints

PROJECTS

Gfx Artist

Gambit Concept Clan, Virtual

Job • Sep 2021 - Oct 2021 (1 month)

Responsible for making GFX related to Gambit Concept and making changes to the brand identity of Gambit Concept

Gfx Artist

Fugazi Clique AMV Clan, Virtual

Job • Dec 2020 - Jun 2021 (6 months)

Responsible for designing the brand identity of the clan
Responsible for making GFX to promote the clan, and in relation to the clan

Colloquium - The Paradox of Street Art & Graffiti

Oct 2022 - Dec 2022

<https://docs.google.com/document/d/1wRIwh4XWEqCEutlWkPI6F0JSluhsaDNQ/edit?usp=drivesdk&oid=106574984809241935738&rtpof=true&sd=true>

A Colloquial research paper written on the topic of Street Art & Graffiti in the Indian context, and what exactly is the paradoxical nature that the practice has developed.

Visual Experience for Araku Coffee

Mar 2022 - Jun 2022

Responsible for designing a visual experience for Araku Coffee which would further Araku's essence as a brand and help build a community through primary in person approaches.

Sound of Silence-Coffee Table Publication

Aug 2021 - Oct 2021

A project in which the end deliverable is a coffee table publication representing the client's work and the brand-Sound of Silence

Apna Store Brand Manual

May 2021 - Jul 2021

<https://issuu.com/digzer15/docs/apnastorebrandmanual>

A project in which the deliverables were recreating the brand identity of a grocery store and creating a brand manual for them as well.

Gender Disparities-research paper

Apr 2021 - Apr 2021

<https://drive.google.com/file/d/14DwplvS6m0TR8vVfh0M-m9cQzH8I3csu/view?usp=drivesdk>

Research paper-packaging design for bread

Nov 2020 - Nov 2020

<https://drive.google.com/file/d/1a6AHBt5lcnBPxJOSH7sASkvPSxCed6x7/view?usp=drivesdk>

Instagram account

Jul 2014 - Present

<https://instagram.com/digz.xo?igshid=MmU2YjMzNjRIOQ==>

A collection of projects and work posted on my Instagram profile

Compilation of Creatives

Nov 2023 - Present

https://mega.nz/folder/QgcWnBjl#CfO1CZjl_g3p-tP7wxX0wg

A compilation of projects and work for a display of my skills.

SKILLS

Adobe Illustrator

Advanced

Autodesk SketchBook

Advanced

Adobe Photoshop

Intermediate

English Proficiency (Spoken)

Advanced

English Proficiency (Written)

Advanced

British English

Advanced

American English

Advanced

Report Writing

Advanced

Creative Writing

Advanced

Proofreading

Advanced

Client Interaction

Advanced

French Proficiency (written)

Advanced

French Proficiency (spoken)

Intermediate

Arabic Proficiency (Written)

Beginner

Arabic Proficiency (Spoken)

Beginner

Hindi Proficiency (Written)

Beginner

Hindi Proficiency (Spoken)

Advanced

Sketching

Advanced

Sketch

Advanced

Blogging

Intermediate

	MS-Office Advanced	Voiceover Advanced
	Adobe After Effects Intermediate	Digital Art Advanced
	Adobe Indesign Intermediate	Figma Advanced
	Animation Intermediate	Effective Communication Advanced
WORK SAMPLES	Other portfolio link https://figma.fun/3EBD64 Blog link https://issuu.com/digzer15	
ADDITIONAL DETAILS	<p>Been a part of various logo design and character design projects for E Sports teams and AMV teams</p> <p>Been a part of the rebranding process and the creation of the brand identity of a local grocery store</p> <p>Been a part of the core team for a merchandise start-up</p> <p>Been a part of designing a communicative strategy for political parties to attract the youth in terms of political participation in the 2022 U.P Elections</p> <p>Single handedly designed the daily market report of Trade Finance India which is sent out to all their customers.</p> <p>Single handedly designed an AR visual experience for Araku Coffee which would further their essence and help in building a community through in person primary approaches.</p> <p>Single handedly designed the brand identity, visual collaterals and spatial graphics for an exhibition ARBORETUM at Domaine De Boisbuchet, Lessac, France</p> <p>Selected for the volunteership programme at the India Design Week ID2024 where the candidate was responsible for giving all the VIP Architects and Designers visiting a detailed and thorough walkthrough of the whole event.</p>	