

Yogita Pahuja

B.Design | UI/UX and Interaction Designer

📍 Pune | Delhi

🎓 The Design Village 2020-2024

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MY MOTTO

I am passionate about crafting highly interactive solutions that not only effectively address user needs but also captivate their interest. My enthusiasm drives me to explore diverse platforms and leverage the best tools, ensuring most engaging solutions.

QUALITIES

Multi-tasking

Outspoken

Optimistic

Leader

Hard-working

Co-operative

Honest

INTERNSHIPS

Spoke Design Labs

UI/UX Intern | Aug 23 - March 24

- Web Application Designing
- Mobile Application Designing
- User Experience Designing
- 2D Animations
- User Research

Bookvala

UI/UX Intern | Jan - July 23

- Web App Designing
- Mobile App Designing
- 3D Animations
- Pitch Decks

Lynks Studio

UI/UX Intern | Dec 21 - July 22

- Web App Designing
- Mobile App Designing
- Website Designing
- Logo Designing
- Client Decks

FREELANCE

Xazina

UX Designer | July 22

- Understanding flow and navigation of a paper brochure
- Designing an E-brochure for a website

Lookover

UI Designer | June - July 23

- Website Designing
- Deciding the Style Guide
- Graphics
- 3D and 2D Animations

ACADEMIC PROJECTS

Google - FitBit

Product Designing | Sep - Oct 22

- Product Prototype
- Product Designing
- User Testing

UI/UX Designing

- Wireframing
- User Experience Designing
- User Testing

Cult.Fit - AR Gym Trainer

Interaction Design | July - Dec 23

- Ethnography
- User Research
- Python

City Planning Meghalaya

Strategy Design | Sep - Oct 21

- User Research
- Site Mapping
- Context Understanding
- Strategy Development

SKILLS

Branding & Identity

Web Development

3D and 2D Animation

3D Modelling

Creating User Interface

Concept Development

User Research

Wireframing

Prototyping

Strategy Development

TOOLS

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Blender

HTML

CSS

Webflow

Wix / EditorX