Ishita Mahajan

She/ Her
Fashion & Textile Designer

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✉ **Ishita.ketsueki@gmail.com**

in **/Ishita Mahajan**

Portfolio

Skills

- Styling
- Garment Construction
- Trend Forecasting
- Surface Manipulation
- Design Research
- Strategy Development
- Publication Design
- Communication Design
- Weaving

Softwares

- Adobe Suite
- Pro create
- Ms office

Interests

- Photography
- Branding
- Material exploration

Education

The Design Village
B.Des, Fashion and Textile
2020 - 2024

Personal Projects

Ketsueki | **Branding,Jewellery Design**

Developed brand narrative and identity for a slow, sustainable lifestyle brand.

Chaos| **Styling, Photography**

Conceptual styling, execution and photography

About

To me, fashion reveals a person's traits and attributes, offering insight into their overall persona. I'm a multidisciplinary fashion designer with a passion for conceptual design with a fascination with textiles and ethical practices. My design journey draws inspiration from contrasting aesthetics and a desire to use fashion as a powerful voice.

Work Experience

Design Intern | Bluorng

February'23 - April'23
Trend reports, collaboration decks, policy making, styling, visual merchandising for the brand

Design researcher | Equiception & Sentioadvisory

September'21 - February '22
Women of wool; Graphic Publication about textile recycling in Panipat

Academic Projects

P[inch]*| **Publication Design & Trend Forecasting**

June'23 - December'23
Graduation Project | Guide to form a provocative brand; *Branding, Forecasting, Print media, research based series.*

Able | **Sustainable development & Product Design**

August'22 - September'22
Development of a wound packaging with bio materials.

Google | **Strategic Communication Design**

February'22 - June'22
Proposed diversification interventions to drive changes in the APAC region & promote Indian artisans, craft clusters through Google's platforms

28 Night Productions | **Costume Design & styling**

November'22
Sourcing and styling costumes for 3 short films.