

## PRODUCT DESIGNER

Aspiring digital product designer with a passion for creating user-friendly and visually appealing products. Currently studying for a Bachelor in design with a strong academic record and a keen interest in UX/UI design, human-computer interaction, and design research. Equipped with a strong academic foundation, hands-on project experience, and a deep understanding of user needs.

## EDUCATIONAL DETAILS

THE DESIGN VILLAGE

**Bachelors in design**

Specialisation in Interaction and User Experience Design  
2021 - 2025

## SOFTWARE SKILLS

- Figma (Interface Design)
- Framer (UI Interactivity and Motions)
- Miro (Brainstroming & Journey Mapping)
- Adobe Aero (Augmented Reality)
- Marvel (Quick Mockups & User Testing)

## SKILL SETS & VISUALISATION

- BRANDING & IDENTITY
- USER RESEARCH
- ETHNOGRAPHIC RESEARCH
- AUGUMENTED REALITY
- USER EXPERIENCE DESIGN
- USER INTERFACE DESIGN
- USER EXPERIENCE DESIGN

## ACADEMIC EXPERIENCE

### ROAD-EMBEDDED DEVICE CONVERTS WASTE HEAT TO ELECTRICITY

25 Oct 2023 - 12 Dec 2023

Developed innovative road-embedded device with the guidance of FOSTER + PARTNERS as an academic project in Delhi, mitigating Urban Heat Island effects by converting waste heat into electricity, promoting sustainable urban development.

### WEBSITE AND BRAND COLLATERALS DESIGN FOR ARCHITECTURE FIRM

24 Sep 2023 - 5 Oct 2023

Designed and developed a user-friendly and visually appealing website for an architecture firm, as well as a suite of brand collaterals, including brochures, business cards, and social media graphics.

### ELEVATING WOMEN'S APPAREL AND MERCHANDISE ACROSS ONLINE & OFFLINE CHANNELS.

19 Feb 2023 - 26 Jun 2023

Developed effective strategies for improving customer engagement and driving action for women's apparel and merchandise in collaboration with Muji as an academic project. Enhanced the customer experience and increased brand interaction across both online and offline channels.

## INTERNSHIP

### REDESIGNING PRODUCT AND ESTABLISHING BRAND GUIDELINES FOR HOSPLAN

ORAGANISATION : TREATMENT TRAVELLER

November 2023 - April 2024

- Redesigned Hosplan's product for patients, doctors, healthcare specialists, and management teams.
- Contributed to the development of brand guidelines.
- Built multiple portals catering to international patients and hospitals.
- Developed an Electronic Health Record (EHR) system.

## **DEVELOPING RECYCLED FABRIC/ TECH FABRIC**

24 Sep 2022 - 20 Dec 2022

Recycled all pre-consumer waste generated during manufacturing and upcycled it back into the system, reducing the country's reliance on imported materials.

## **KITCHENWARE COLLECTION**

13 Sep 2022 - 05 Oct 2022

Designed and developed functional and visually appealing kitchenware for the Pink Planks brand in collaboration as an academic project.