

DESIGNER

Isha kant

About

Creative and detail-oriented UI/UX designer with a strong foundation in user research, visual design, and interactive experiences.

Passionate about crafting intuitive, accessible, and user-friendly digital products. Experienced in bridging human-centred design with technology to create meaningful solutions.

WORK EXPERIENCE

DesignAnswers

Creative Intern | 6-month Internship

Gained hands-on experience in UI/UX, branding, and digital design, contributing to real-world projects.

- Worked on UI/UX, graphics, creative design, and branding projects.
- Designed intuitive interfaces and engaging visual elements.
- Developed a complete website from scratch.

Freelance Project

Logo Design | 2024

Designed a unique and meaningful logo for Poshnam, an NGO focused on social impact.

Freelance Project

Ethnographic Research | 2023

Indian Children's Market social impact.

- Conducted field research to understand consumer behavior.
- Identified market gaps and user needs for better product development.
- Provided insights to develop targeted marketing strategies.

CONTACT

UI/UX Designer | Visual Designer | Researcher

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EDUCATION

Bachelor of Design – The Design Village (2021-2025)

Intermediate – Jharkhand State Open School (2019)

Matriculation – St. Joseph High School (2017)

TOOLS

- Figma
- Illustrator
- Photoshop
- Indesign
- Procreate

SKILLS

- UI/UX Design & Wireframing
- User Research & Testing
- Visual Design & Branding
- Information Architecture
- Prototyping & Interaction Design
- Design Thinking & Problem Solving